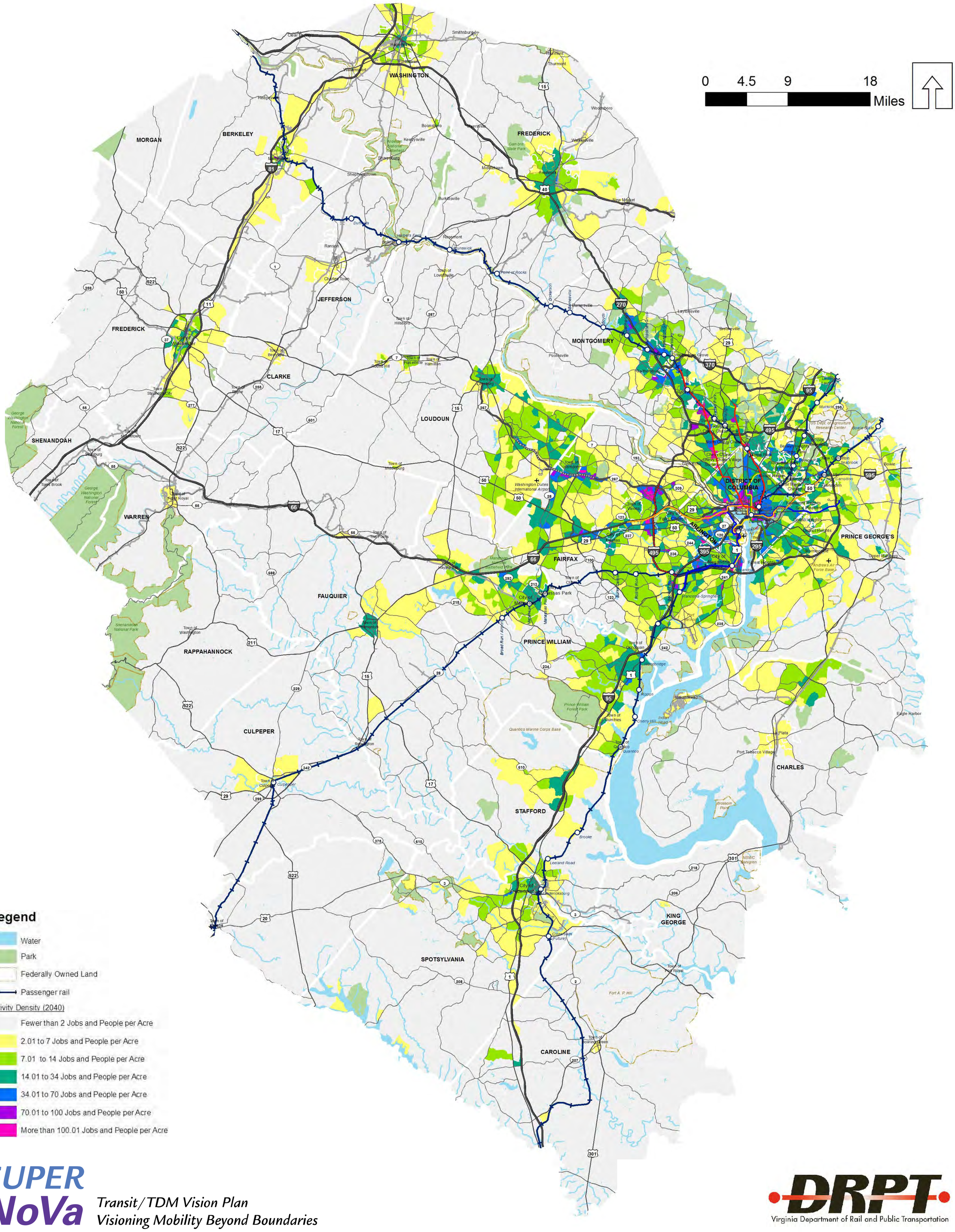
2040 Activity Density

(Population and Employment)



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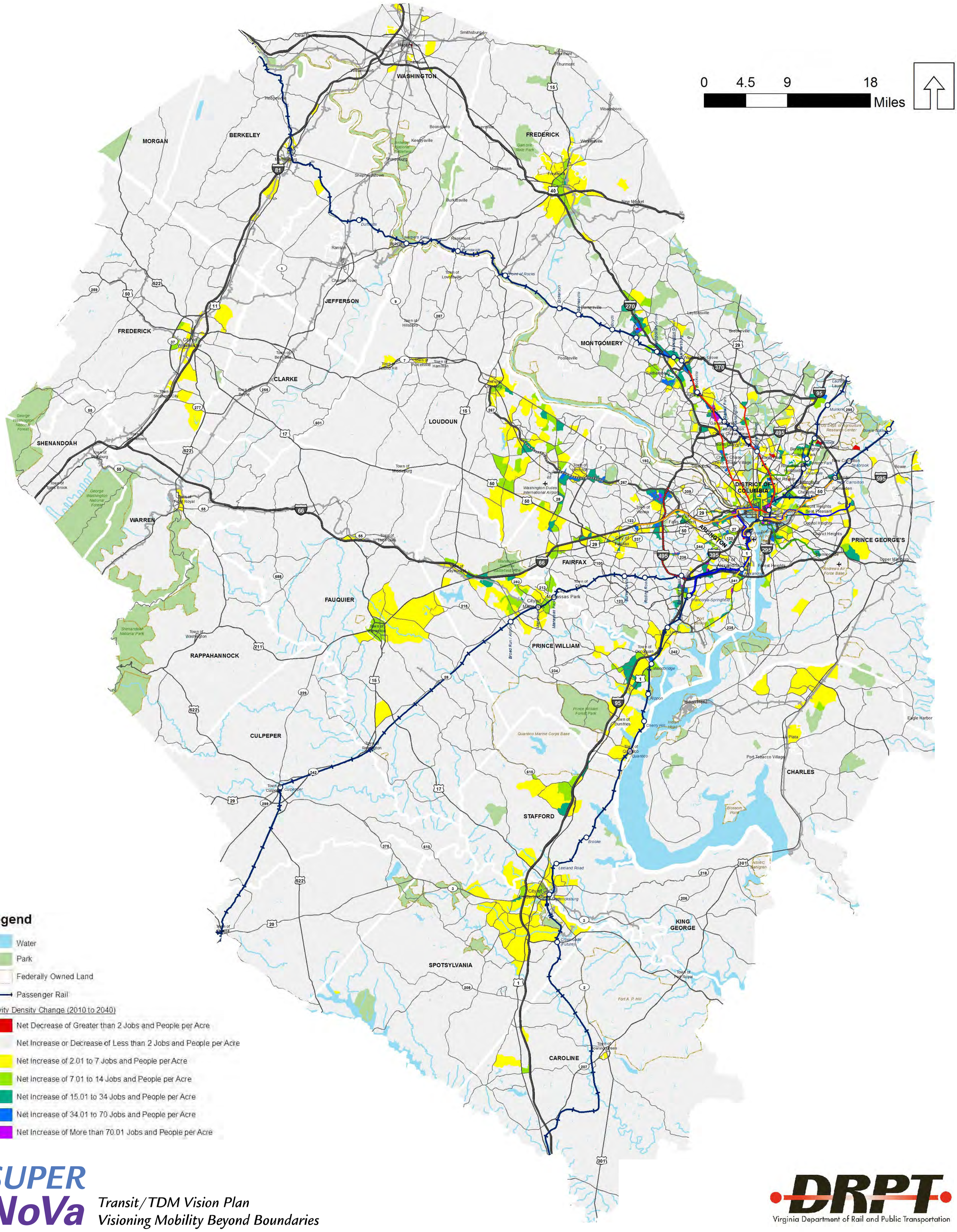
Activity Density Change: 2010 to 2040

(Population and Employment)



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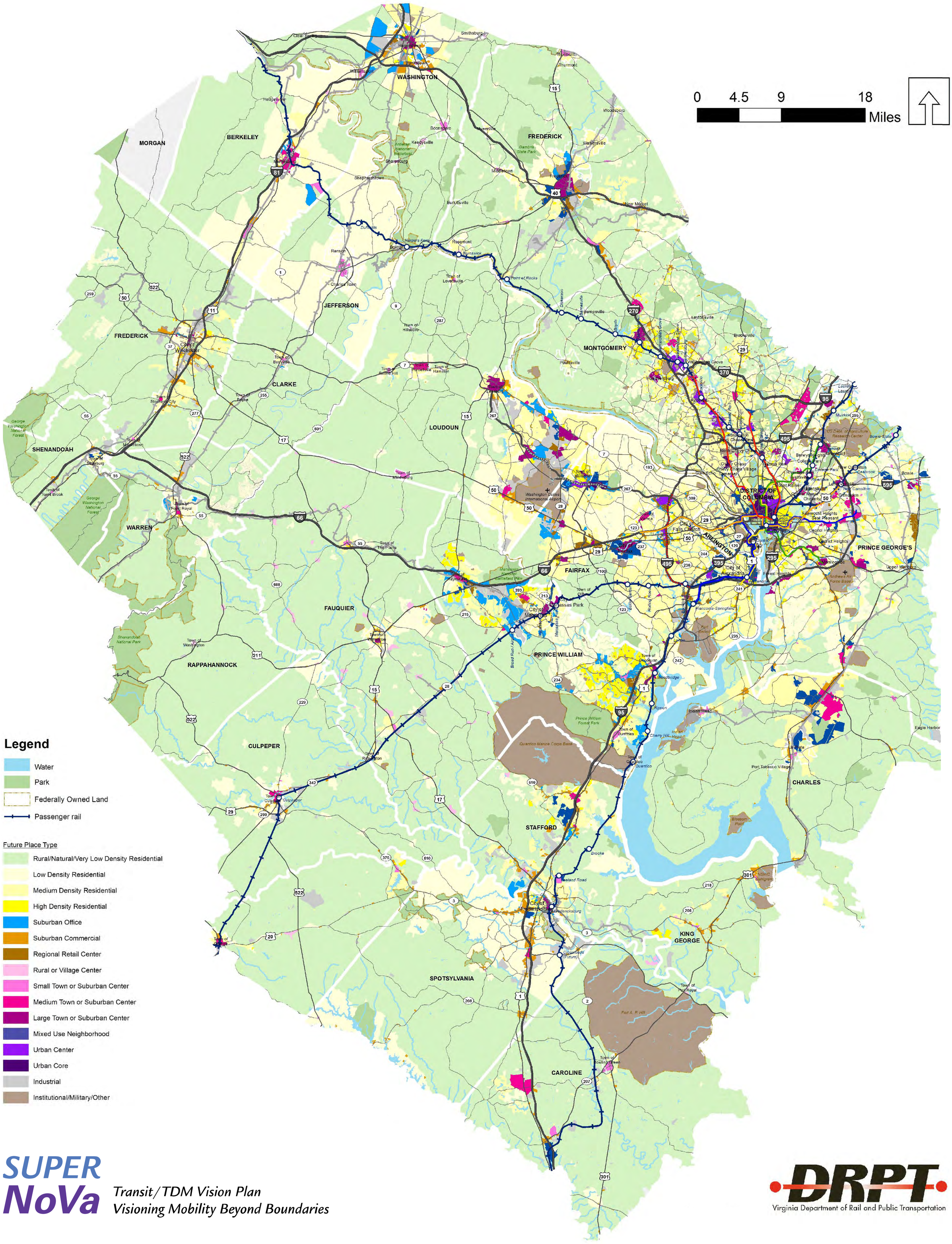
Future Place Types



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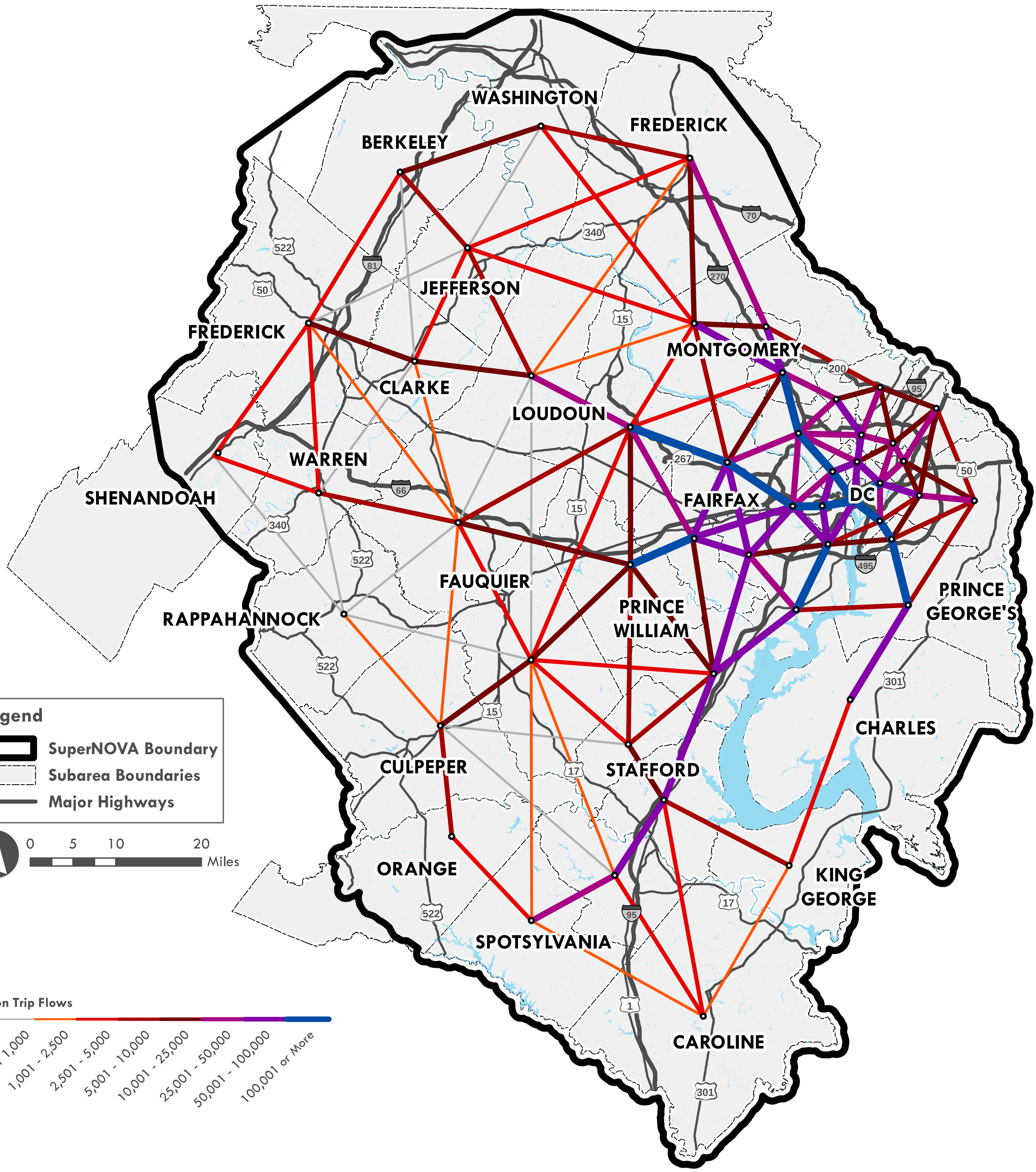
2007 Work Person Trips



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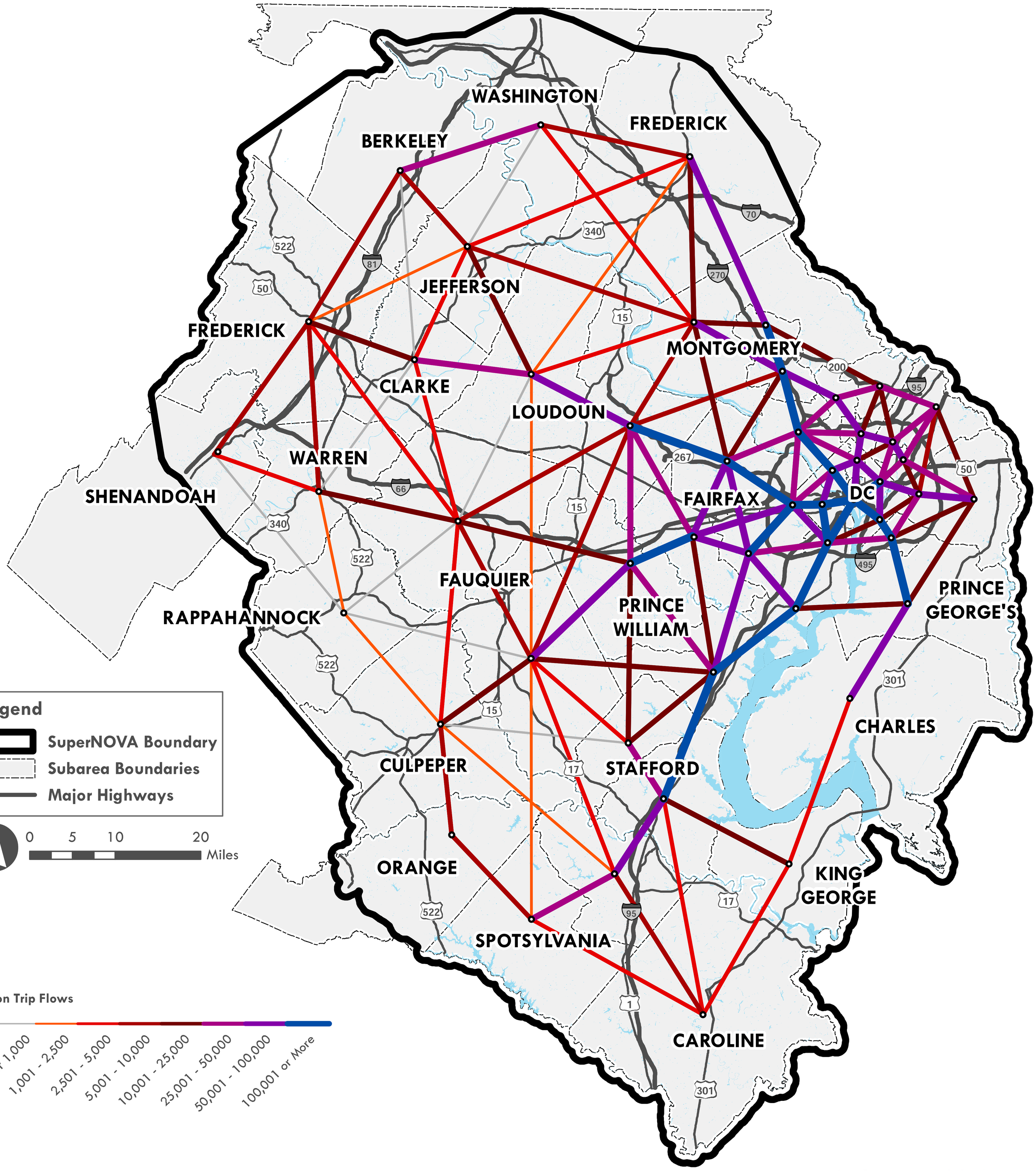
2040 Work Person Trips



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Place Types

CORE OR CENTER PLACE TYPES

Place Type	Activity Density Guideline (jobs + people / acre)	Example Place	Photos
Urban core	> 70	Downtown D.C., Rossyln	
Urban center	70 to > 34	Reston Town Center	
Large town or suburban center	34 to > 14	Leesburg business district	
Medium town or suburban center	14 to > 7	Fredericksburg or Culpeper business district	
Small town or suburban center	7 to > 2	Purcellville business district	
Rural or village center	2 to > 1	Lucketts, Loudoun County	

OTHER PLACE TYPES

Place Type	Density Guideline	Characteristics	Photos
Mixed use neighborhood	> 14 jobs & people/acre	Mix of uses, lacking traditional center	
Regional retail center	.5 to 1.0 FAR 4 employees/ 1ksf	Destination retail	
Suburban commercial	0.2 FAR 3-4 employees/1ksf	Strip centers, shopping center	
Suburban office	0.2 to 1.0 FAR 4 employees/ 1ksf	Office parks, buildings, campuses	
High density residential	< 0.25 acres/ household	Multifamily, some townhomes on small lots	
Medium density residential	0.25 to 1 acres/ household	Single family homes and townhomes on small lots	
Low density residential	1 to 5 acres/ household	Single family homes on large lots	
Rural/natural/ very low density residential	> 5 acres/ household	Parks, farmland, wetlands, single family homes on very large lots	
Industrial	0.2 FAR 2 employees/ 1,000 sf	All industrial uses	
Institutional/ Military/Other	—	Schools, military installation, government uses, airports	

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Summary of Public Input

Summary of Input to Date

- Surveys & Comments (as of March 1, 2012) – 565 responses
- Handed out more than 300 project business cards at meetings

General Themes of Responses

- Transit options are available; however, they are not always convenient
- Improved multi-agency coordination – decrease transfers, more direct service
- Newer developments/growth should be denser and focused on existing or planned transit
- People are looking to move closer to transit and work centers
- Western areas are underserved by transit

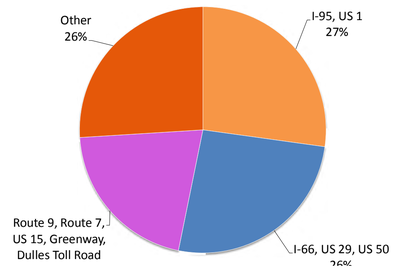
Comments on System Deficiencies

- Western Prince William County is underserved
- HOV hours are insufficient – extend the existing HOV hours along I-95 to encourage more carpooling
- Not enough transit information availability - make more information available using the General Transit Feed Specification (GTFS)
- Improvements are needed to improve access for disabled persons
- Better transit options and roadway improvements are needed along western routes: US 15, Route 28 and US 17
- Route 7 needs transit improvements

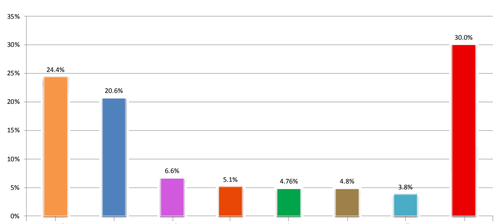
Comments on Desired Improvements

- Better transit agency coordination – more direct services
- Better education on transit options and their availability
- Increase services to secondary employment centers
- "Last mile" bicycle and pedestrian improvements to connect transit services and facilities to surrounding areas
- Bus Rapid Transit service between Prince William County and Tysons Corner

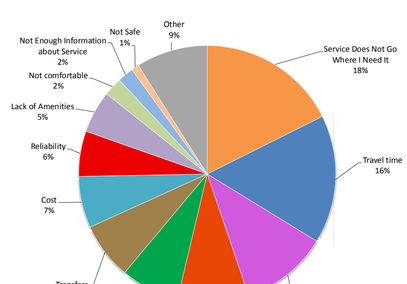
What Travel Corridor Do You Use?



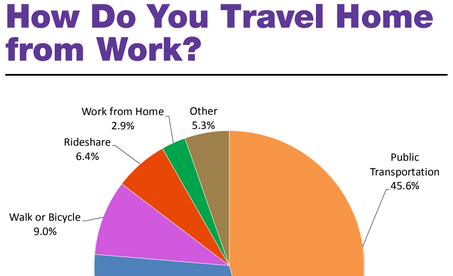
What Issues Do You Encounter When Traveling to Work?



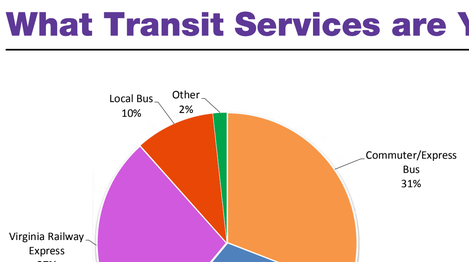
Why are You Not Using Transit?



How Do You Travel Home from Work?



What Transit Services are You Using?



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